**Grant Scheme - Expressions of Interest Form**

**What is health literacy?**

Health literacy is about people being able to access, understand, check, and use health information to make choices that affect their health.

The North East and North Cumbria (NENC) has some of the worst health literacy levels in the country. People with low health literacy might find it hard to:

* Get the information they need.
* Understand information.
* Check if it’s trustworthy.
* Use it to make informed choices.

**What are we doing about it?**

The NENC Health Literacy Team is doing lots of work to tackle health literacy. We’re taking the jargon out of health information. We’re training health staff to explain things using everyday words. And more … But we can’t do this alone.

**What is this grant scheme?**

We have a pot of money to help other teams do health literacy work. We want to find projects that go alongside what we do. To apply tell us more about what you would like to do.

**Who can apply?**

We are looking for projects in a variety of sectors. These might be:

* Non-profit organisations
* Health and social care organisations
* Local authorities
* Universities

If we think we can help to support your work, we would like to help. If you’re not sure if you can apply, just email us and ask.

**How much can we apply for?**

You can apply for up to £5000. This money must be spent before the 31st March 2025.

**What kind of projects are we looking for?**

We are looking for projects that go alongside the work we are already doing. We are looking for projects that cover one of the following topics:

* Helping people develop health literacy skills.
* Making information easier for people to access or understand.
* Helping organisations do health literacy better.

When describing your project please tell us:

* How it will help people
* How it will have a lasting impact
* What the outcomes will be

We do not expect to have further grants in the future. Projects should be clear on next steps when the funding runs out.

**What we expect from you**

If you are successful, we will ask you to:

* Spend the money by 31st of March 2025
* Write up your project as a short case study
* Present your project to us at one of our team meetings.

**Deadline for applications**

Please send your applications to [stsft.nenchealthliteracy@nhs.net](mailto:stsft.nenchealthliteracy@nhs.net) by Friday 1st of November 2024.

**How will I know if my application has been successful?**

We will let you know if your application has been successful or not.

If you have any other questions please email either [stsft.nenchealthliteracy@nhs.net](mailto:stsft.nenchealthliteracy@nhs.net) or [alice.gray9@nhs.net](mailto:alice.gray9@nhs.net)

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| **Project title** |
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| **Project summary (50 words)** |
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| **Please describe your project here (500 words)** |
| - What will you use the money for?  - Who will it help?  - Where will the project be?  - How will you make sure your project is sustainable? |
| **What difference do you expect the project to make? How will we tell if it’s made a difference?** |
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